



PRESS RELEASE: Tennis Industry to Pioneer Ball Recycling Program



Today, 1:06 PM

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A first of its kind program launches at the T.O.M Conference

ORLANDO, FL - March 15, 2017 - Derrick Senior and his 18-year-old son Ryan, co-founders of the non-profit Recycleballs, will address industry leaders at the annual T.O.M. Conference on March 27 to promote the mission of recycling all tennis balls in the US by 2020.

Recycleballs will launch the national Recycleballs QUICKSHIP Program at the conference after

CHAMPION PROFILE: Shaun Zemanek of Top Notch



From www.facebook.com - Today, 11:51 AM

months of pilot testing in New England. T.O.M. Conference attendees will be invited to create a positive change by partnering with Recycleballs and adopting their cost-free Recycleballs QUICKSHIP Program. This program features unique patent pending bins, posters and more as part of a comprehensive recycling solution. All bins include a prepaid UPS label for easy shipment of collected tennis balls. "Players love this. Tennis facilities will see an immediate GREEN benefit the moment they adopt this program." said Ryan Senior.

Recycleballs will also reveal its plans for the 2017 CourtsforKids Challenge and conference attendees will receive an advanced invitation to join. The Challenge will help divert a portion of the nearly 20,000 tons of annual tennis ball waste from US landfills. Tennis facilities across the nation will compete to see who can collect the most tennis balls for recycling. All tennis balls collected will count towards the Challenge and be recycled into tennis courts and/or repurposed. Participants will be recognized in a variety of categories.

The collective goal of the first 2017 CourtsforKids Challenge is to collect 250,000 used tennis balls. Once the goal is achieved, deserving communities will be gifted new (or newly resurfaced) tennis courts. These courts will provide opportunities to build relationships, transform lives, and introduce young people to a lifelong sport.

"The US leads the world in trashing 135 million non-decomposing tennis balls into our landfills every year. We all agree that this is no longer sustainable or representative of our sport. We can now recycle all of these balls and turn yellow into GREEN on every court by 2020" said Derrick Senior. "The response to our efforts and those of our partners has been remarkable, especially among young tennis players. We look forward to addressing the T.O.M Conference attendees"

All T.O.M Conference attendees are invited to adopt the QUICKSHIP program and join the first 2017 CourtsforKids Challenge by signing up on Recycleballs.org.



CHAMPION PROFILE: Shaun Zemanek of Top Notch

"This is such a great idea, we now have a solution"

This is the first in a series of profile interviews with Recycleballs Champions - tennis athletes that passionately care about the sport of tennis and the environment. These leaders are mobilizing their community to improve tennis by implementing the Recycleballs QUICKSHIP Program.

One such athlete is Shaun Zemanek from Stowe Vermont, who is pictured here on the right with Simba Happy.

Shaun is Head Tennis Professional at Topnotch Resort and Spa, one of the Top Ten U.S. Tennis Resorts. Since the start of his career in Brisbane Australia, he has trained many successful USTA teams and competitive players, sharing his experience from working with some of the world's best coaches and players.

A few months ago, Shaun jumped on board with Recycleballs after being introduced to the concept of tennis ball recycling. Shaun and his staff met with founder Derrick Senior, and Topnotch Resort participated in the QUICKSHIP Pilot Program with great success. This month, Shaun will be shipping back five full bins (over 1,000 tennis balls) for recycling.

"I've been with Topnotch for over 13 years, played in courts around the world and before this program I had never seen a tennis ball recycling program, it's crazy it's taken this long to do something about this."

The QUICKSHIP Program allowed Topnotch to demonstrate to its clients, members and guests their commitment to the environment. By taking the lead and collecting tennis balls, the resort is diverting thousands of balls from ending up in US landfills, reducing their waste and doing good.

"The program is extremely easy to manage, the bin has a shipping label so once full, all you need to do is give it to UPS."



Recycleballs - CUSTOMIZED BINS



From www.facebook.com - Today, 11:35 AM

7,200 TENNIS BALLS KEPT OUT OF USA LANDFILLS!



Derrick Senior's insight:
These images provide some sense as to how these may be customized.

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Pilot Program on Target



From www.facebook.com - February 23, 3:16 PM

A significant amount of activity over the last few weeks has gone into a website revamp and preparing new facility setup packages and processes for future growth. We have currently partnered with 12 of 15 PILOT facilities to test out all facets of the Recycleballs Quickship program, gain feedback and provide material for our first national press release. This pilot officially starts February 14 and runs for 60 days. New facilities include several in Vermont, Maine, Mass and a large high school in Texas. Many thanks to Kate, Kim, Dave and others for helping this along. Pictured is Karen Leuders with a bin that was placed in the entry way of a new install in Middlebury this weekend. — in Middlebury, Vermont.



From www.facebook.com - Today, 11:38 AM

There is GREEN in tennis thanks to many players and our many new partners who have adopted the RECYCLEBALLS QUICKSHIP program. The bins make for a perfect shippable configuration. A pallet will hold 7,200 recycled tennis balls. We will need 34 pallets to meet our upcoming COURTSFORKIDS CHALLENGE that is still under development. BTW, we trash over 135 million non-decomposing tennis balls into US landfills every year. Tennis facility setup/replacement packages are shown at bottom right.

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RECYCLEBALLS AND PROJECT GREEN BALL IN PRINCETON.



From www.facebook.com - February 24, 10:14 AM

RECYCLEBALLS AND PROJECT GREEN BALL IN

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QUICKSHIP program ball returns are ramping up!



From www.facebook.com - Today, 11:44 AM

Recycleballs. 1,940 likes · 847 talking about this. A youth powered non profit dedicated to placing a tennis ball recycling bin on every court in th

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Recycleballs partners with Kids on the Ball



From www.facebook.com - Today, 11:42 AM

COURTSFORKIDS - KIDS ON THE BALL
Happy to announce that Recycleballs has partnered with Jake Agna and KIDS ON THE BALL towards creating courts for kids from recycled tennis balls. This organization made recent history by installing new donated tennis courts at the national tennis center in Havana, Cuba.

PRINCETON.

Recycleballs and Project Green Ball have partnered with Sahil Kumtakar to provide tennis ball recycling programs in Princeton. Thanks to Sahil and his efforts, the program is now installed in two locations in Princeton with a third in the wings. Sahil is a freshman at West Windsor Plainsboro South High School in New Jersey and has been passionate about tennis since he was 4 years old. Sahil has been a member of many area tennis clubs such as Princeton Tennis Program (PTP), Winning Touch, Princeton Racquetball Club and Nassau Tennis Club. Great initiative by Sahil! We look forward to more from this promising young man.

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COURTSFORKIDS From Recycled Tennis Balls



TURN YOUR TENNIS BALLS INTO COURTSFORKIDS

Did you know that the US leads the world in trashing over 135 million non-decomposing tennis balls a year into landfills? This practice no longer represents who we are as tennis players.

Be part of a GREEN solution to improve US tennis and the planet by recycling your tennis balls here. This facility has partnered with Recycleballs to see all tennis balls recycled /repurposed.

COURTSFORKIDS CHALLENGE 2017

Our national challenge is turning recycled tennis balls into state-of-the-art tennis courts to benefit kids. You can make a difference in reaching our first goal of 250,000 Tennis Balls for this initiative.

Learn more at RecycleBalls.org - a youth-powered 501(c)(3) non-profit

UP YOUR GAME • SAVE THE PLANET • IMPACT LIVES

RECYCLE BALLS | TURN YOUR TENNIS BALLS INTO COURTSFORKIDS

From www.recycleballs.org - February 23, 3:13 PM

Recycleballs has changed its tag-line from "Yellow is the new green on all tennis courts" to "Turn your tennis balls into courtsforkids."

By turning recycled tennis balls into COURTSFORKIDS, deserving communities will be gifted brand-new recycled tennis ball courts. These courts will provide opportunities to build relationships, transform lives, and introduce young people to a lifelong sport.

Innovation Challenge | The TOM Conference



From thetomconference.com - February 24, 9:48 AM

RECYCLEBALLS IN ORLANDO

RecycleBalls has applied for one of 3 top spots in this year's innovation challenge and will be presenting at the upcoming TIA conference in Orlando next month.

"The Tennis Industry Association (TIA) will hold a "Tennis Industry Innovation Challenge" at the 2017 Tennis Owners & Managers (TOM) Conference, scheduled for March 27-29 in Orlando, Fla. This "Shark Tank"-like competition will showcase new and cutting-edge products designed to help grow tennis businesses.

Carlos Salum, president of the leadership, performance and strategy firm Salum International Resources, will emcee the Innovation Challenge at the TOM Conference and chair the judging panel, which also will include Jeff Williams, the managing partner of the Tennis Media Co., along with other industry executives and C-suite attendees."

COURTSFORKIDS CHALLENGE to roll out soon.



From www.facebook.com - February 23, 3:18 PM

A new header for the fast growing Recycleballs facebook site highlights the new logo change and upcoming challenge

CRUSHING IT - A TENNIS BALL IS TRANSFORMED



From www.facebook.com - Today, 11:41 AM

Our first in-house attempts at transforming tennis balls into a cost effective storage and shipping medium.

We estimate we can ship about 750,000 balls in one truckload instead of only 173,000 uncrushed. This may go a long way towards reducing overall costs in the "supply chain" of transforming tennis balls into state-of-the-art recycled tennis courts or surfaces.

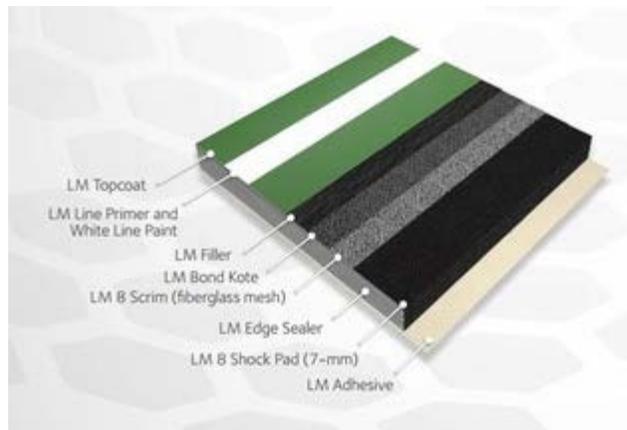
The EDGE Sports & Fitness - Essex



From edgevt.com - February 24, 9:23 AM

175 BPC (balls per court) MONTHLY!
The 6 courts in Essex have now contributed 1400 tennis balls since the beginning of the year! These will be recycled and credited toward the upcoming Recycleballs COURTSFORKIDS challenge coming

Tennis Ball Courts Made from Recycled Tennis Balls



From www.tennisballrecycling.com - January 16, 10:45 AM

Laykold Masters Recycled Tennis Ball Courts Advanced Polymer Technology and Ace Surfaces created Laykold Masters, the first cushion court with a shock pad that absorbs up to 10,000 recycled tennis balls in a single tennis court. Finally, after a tennis ball has had its last bounce, it can be recycled and used as a cushion tennis court instead of rolling into a landfill.

Laykold Masters 5

With an expected 20+ year lifespan, the LM5 is a perfect solution for new construction. Providing a consistent ball bounce, reliable footing, and long-lasting beauty.

Highlights

- 14% Force Reduction
- 5 Year Warranty
- Factory Blended Topcoats
- Tennis Balls in Schock Pad
- Laykold Masters 8

With an expected 20+ year lifespan, the LM8 is a perfect solution for new construction or concealing existing cracks in an otherwise structurally sound tennis court. Providing a consistent ball bounce, reliable footing, and long-lasting beauty.

Highlights

- 21% Force Reduction
- Factory Blended Top Coats
- 5 Year Warranty
- Tennis Balls in Shock Pad



RECYCLEBALLS New Custom BLUE BIN

soon.



Bins stack 3 or 4 high to save space!



From www.facebook.com - February 23, 3:21 PM

We are just starting to get some great feedback on the first round of testing. Bins are easy to store and deploy as they stack 3 bins high. Lots of engagement from our new facility partners! We should see some bins back in the next few weeks along with further ideas for improvement on a number of processes that will be ported to future installations. Thanks to so many for your continued support and interest in this initiative.



USTA Weekend - Recycleballs launchpad



From www.facebook.com - February 25, 11:20 AM

This new bin design from the desk of Mike Olson is a first salvo in creating on-demand custom Quickship Bins for future relationships. Recycleballs. 1,939 likes · 1,711 talking about this. A youth powered non profit dedicated to placing a tennis ball recycling bin on every court i



From www.facebook.com - February 23, 3:32 PM

